General Information	
Academic subject	Media and Cultural Consumption
Degree course	Public, Social and Corporate Communication
Curriculum	-
ECTS credits	6
Compulsory attendance	No
Language	Italiano
	h

Subject teacher	Name Surname	Mail address	SSD
	Sabino Di Chio	sabino.dichio@uniba.it	Sps/08

ECTS credits details			
Basic teaching activities			

Class schedule	
Period	I
Year	II
Type of class	

Time management	
Hours measured	1h= 60 min
In-class study hours	
Out-of-class study hours	

Academic calendar	
Class begins	October 2019
Class ends	January 2020

Syllabus	
Prerequisite requirements	
Expected learning outcomes	*Knowledge and understanding* of traditional and innovative ways of cultural consumption; *Applying knowledge and understanding:* the student will master information and tools to decode the functioning of media and cultural consumption processes; *Making informed judgements and choices*: critical attitude to reflect on the transformations that new relational and productive models provoke on social relations, on the ways in which political power is exercised, on work and on social stratification; *Capacities to continue learning*: the student will integrate the study of sociological theories on media and consumption with an in-depth look to current events dynamics.
Contents	Introductory elements of Sociology of Media and Consumption; The digital revolution in cultural consumption; Convergence and participatory culture; Disintermediation, network and discoverability; The new cultural re-intermediation; Case studies: Netflix, Spotify, Wikipedia.

Course program	
Bibliography	• Giovanni Boccia Artieri, *Stati di Connessione. Pubblici, cittadini e consumatori nella (Social) Network Society*, Franco Angeli, 2012 • Ed Finn, *Cosa vogliono gli algortimi*, Einaudi, 2018
Notes	With attending students, a personalized bibliography could be agreed according to the themes addressed during seminars.
Teaching methods	Lectures. The course will include seminars in which students could present reports about the topics of the lectures. The seminars will be followed by collective debate. Meeting with experts and specialists will be encouraged. The creation of work groups will be stimulated in the preparation of the reports.
Assessment methods	Oral Examination
Further information	-